



READING/WRITING CONNECTIONS

Organized Around Three Big Ideas:

SUSTAINABLE CHANGE

- develops a shared vision—vertical alignment of beliefs and practices
- presents an instructional coaching and leadership model for principals, teachers, and coaches
- provides ongoing support for new and veteran teachers and administrators
- enriches and improves the culture of the school—relationships, teacher stability, and purposefulness of work
- focuses on increasing 4 E's—teaching effectiveness, efficiency, engagement, and enjoyment

EMBEDDED PROFESSIONAL DEVELOPMENT

- effectively guides PLC's—emphasis on learning, collaboration, and implementation
- provides regular, intensive, flexible, ongoing PD
- demonstrates best practices in reading and writing through observing, discussing, analyzing, and applying video-based, classroom lessons
- encourages ongoing national conversations on website

RAISING EXPECTATIONS AND ACHIEVEMENT

- addresses the needs and interests of ALL students—struggling, gifted, English language learners, culturally diverse, urban
- applies an Optimal Learning Model (gradual release model of responsibility) to show how teachers guide students towards becoming selfdirected, independent learners
- deepens principals', teachers', and coaches' knowledge of how and what to teach and assess in reading and writing

Transforming Our Teaching Through Reading/Writing Connections:

- sets up the classroom environment to promote engaged, motivated, self-determining readers and writers across the curriculum
- shows detailed lessons and video footage for using writing to jumpstart reading in kindergarten as well as how to use this kindergarten standard to raise the bar on what we expect of students schoolwide
- embeds explicit word work in reading and writing texts, and does so with greater efficiency, enjoyment, and transfer of learning
- demonstrates how to use excellent fiction and non fiction, book reviews, poetry, and more to guide and engage students in creating class-authored and student-authored texts that improve both reading and writing abilities
- shows how to implement shared writing in the upper grades as a way to demonstrate and shape oral language and writing, create texts to read, and teach collaborative group skills
- demonstrates how to use daily writing to increase reading achievement and enjoyment for all learners, especially for learners who struggle.

Each Session:

- provides ease-of-use; everything you need for successful PD is included.
- begins with professional conversations and reflections around "trying and applying" classroom implementation and through discussions of professional reading related to the previous session
- includes ways to apply an Optimal Learning Model and develop a schoolwide common vision and shared beliefs
- centers on viewing the session's video scenes and discussing classroom teaching and assessment
- follows with understanding and analysis of the lessons shown on the videos and accompanying detailed Deeper Understanding charts—all with the goal of planning, applying, and reflecting and having teachers and students become self-directed, independent learners
- connects to a password-protected website for participants to re-view video, download resources, and join in national, professional conversations.

RESOURCES ON WWW.REGIEROUTMAN.COM

- Video clips from each session
- Research and case studies
- Professional journal articles
- Discussion forum
- Facilitator Support Center
- Downloadable resources

HOW TO ORDER

Call: 800.225.5800 Fax: 877.231.6980

Online: www.heinemann.com

